

(GPP 815) Entrepreneurship and Social Change

Pre-requisites: None

Learning objectives

This course focuses on examining entrepreneurship as a societal phenomenon. It provides an in-depth study of the social aspects of entrepreneurship, illustrating how entrepreneurship affects society. The need to move beyond economy to disclose entrepreneurship in its societal forms is demonstrated, as is the relevance of our understanding of entrepreneurship as a societal phenomenon.

Learning outcomes

After completing the course students should be able to:

- Learn that entrepreneurship is a society-creating force and as such, it evokes new questions for entrepreneurship research and attempts to engage with new theoretical formulations
- Learn discussions on early Schumpeter and a rhetorical analysis of the current academic literature on social entrepreneurship.
- Understand myriad contextual examples of how entrepreneurship can shape social change, and learn how this is initiated through various social settings, relationships and communities.

Course Contents

Entrepreneurship research and change. How does entrepreneurship affect societies and communities.

Text book

1. Steyaert Chris. Hjorth Daniel. Entrepreneurship as Social Change. A Third Movements in Entrepreneurship Book. Edward Elgar Publishing.